



News Release

For more information, contact:

Barbara Gould
Bendix Commercial Vehicle Systems LLC
(440) 329-9609
barbara.gould@bendix.com

or Ken Kesegich
Marcus Thomas LLC
(888) 482-4455
kkesegich@marcusthomasllc.com

FOR IMMEDIATE RELEASE

TECHNOLOGY AND TRAINING: BENDIX ADVANCES BOTH
IN SUPPORT OF OPERATION SAFE DRIVER

To Mitigate Crashes, Technology Advancement and Ongoing Education Are Critical

ELYRIA, Ohio – Oct. 12, 2017 – New safety technologies typically create a buzz in the commercial vehicle industry – and rightly so, considering their implications for driver and highway safety. But at Bendix (Bendix Commercial Vehicle Systems LLC and Bendix Spicer Foundation Brake LLC), another factor is also critical to safer roads: strong support and training for drivers and technicians.

That's why Bendix provides ongoing fleet and owner-operator training to maximize highway safety. The company's focus on technology and training to advance roadway safety is central to its support of safe driving campaigns, such as the Commercial Vehicle Safety Alliance's (CVSA) Operation Safe Driver program, now in its 10th year.

The annual Operation Safe Driver Week, taking place Oct. 15-21, is a key part of the CVSA initiative, which aims to reduce the number of deaths and injuries resulting from crashes involving large trucks, buses, and passenger vehicles due to unsafe driver behaviors. During the designated week, CVSA works with the Federal Motor Carrier Safety Administration (FMCSA) to promote traffic law and safety belt enforcement, roadside inspections, regulatory compliance, and commercial driver education. Another important part of Operation Safe Driver Week is educating drivers on how to operate safely around commercial vehicles.

"Improving highway safety is a multipronged effort, and we believe raising awareness about safe driving practices is vital. We enthusiastically support Operation Safe Driver, and programs like it, because they remind us of our responsibility behind the wheel – how staying

focused on the road and being prepared at a moment's notice to take decisive action is not negotiable," said Fred Andersky, Bendix director of government and industry affairs, and Class A CDL holder. "Through our commitment to technology advancement and ongoing education, Bendix is fully behind CVSA's efforts and the men and women who pilot commercial vehicles on our nation's roadways."

According to the FMCSA's *2017 Pocket Guide to Large Truck and Bus Statistics*, more vehicles are traveling more miles on American roads than ever before – making programs promoting safe driving especially timely. Between 2012 and 2015, the total number of registered motor vehicles in the U.S. increased by 10 million – including more than 500,000 additional large trucks and almost 124,000 more buses. And collectively, U.S. vehicles traveled more than 3.1 trillion miles in 2015 – nearly 126 billion more miles than three years prior.

Technology in Action

Bendix develops advanced technologies to assist drivers on our increasingly busy roads. For example, the Bendix® ESP® Electronic Stability Program full-stability system helps to address both roll and directional instability through sensors that recognize and mitigate conditions that could lead to rollover and loss of control.

Bendix® Wingman® Fusion™, the company's flagship driver assistance technology, is built on Bendix ESP. Wingman Fusion integrates a forward-facing camera and radar, along with the vehicle's brake system into a comprehensive driver assistance program. Gathering input through this suite of sensors working together, and not just in parallel, Fusion creates a highly detailed and accurate data picture using deep, multisystem integration, setting it apart from radar-only systems. The system's camera is powered by the Mobileye System-on-Chip EyeQ processor with state-of-the-art vision algorithms.

Wheel-end safety solutions from Bendix that meet and exceed RSD standards for shorter stops include a newly launched next-generation foundation drum brake, which is lighter, yet stronger and more durable, than earlier designs; the Bendix® ADB22X™ air disc brake; and the Bendix® ADB22X™-LT air disc brake for trailers, introduced last year. All are produced by Bendix Spicer Foundation Brake LLC, a joint venture between Bendix Commercial Vehicle Systems LLC and Dana Commercial Vehicle Products, LLC.

Bendix stresses that its advanced driver assistance technologies are not intended to enable or encourage aggressive driving, and responsibility for safe vehicle operation remains with the driver at all times.

Training Options

With a focus on the link between driver and technician education in safe vehicle operation, Bendix continually expands and strengthens its education programs through a variety of in-person and online resources. Hands-on training options include its long-tenured, in-person Bendix® Brake Training School; on-site demonstrations and detailed system explanations; on-site ride-and-drive training with customer vehicles; and on-site technician training covering troubleshooting and system maintenance. Bendix also regularly hosts off-site track demonstrations.

At the same time, the company furnishes the industry with in-depth and up-to-date information, including through the free Bendix On-Line Brake School training portal at www.brake-school.com. That resource is around-the-clock, as is the company's multimedia center, the Knowledge Dock® (knowledge-dock.com), which features an archive of the Bendix Tech Tips series – as well as always updated videos, blog posts, podcasts, and white papers.

In addition, Bendix produces video content to demonstrate the operation of its technology in action. The videos can be found on the Bendix YouTube channel (www.youtube.com/user/bendixvideos).

Through its ever-growing portfolio of technology developments, industry technical leadership, and unparalleled post-sales support, Bendix delivers on safety, vehicle performance, and efficiency, supporting areas critical to fleets' success. By lowering the total cost of vehicle ownership, Bendix helps strengthen return on investment in the equipment and technology that enhance safety for all drivers and passengers who share North America's roads.

About Bendix Commercial Vehicle Systems LLC

Bendix Commercial Vehicle Systems, a member of the Knorr-Bremse Group, develops and supplies leading-edge active safety technologies, energy management solutions, and air brake charging and control systems and components under the Bendix® brand name for medium- and heavy-duty trucks, tractors, trailers, buses, and other commercial vehicles throughout North America. An industry pioneer, employing more than 3,200 people, Bendix is driven to deliver solutions for improved vehicle safety, performance, and overall operating cost. Contact us at 1-800-AIR-BRAKE (1-800-247-2725) or visit bendix.com. Stay connected and informed through Bendix expert podcasts, blog posts, videos, and other resources at knowledge-dock.com. Follow Bendix on Twitter at twitter.com/Bendix_CVS. Log on and learn from the Bendix experts at brake-school.com. And to learn more about career opportunities at Bendix, visit bendix.com/careers.

About Bendix Spicer Foundation Brake LLC

Bendix Spicer Foundation Brake LLC combines and expands the complementary wheel-end foundation brake technologies of two global leaders – Bendix Commercial Vehicle Systems LLC and Dana Commercial Vehicle Products, LLC. The joint venture, formed in July 2004, is a single, complete source for OEM brake system design, manufacturing, hardware, and support for all foundation brake components and actuation systems, as well as all-makes coverage of nearly 50,000 medium- and heavy-duty aftermarket parts. Contact us at 1-866-610-9709 or visit foundationbrakes.com. Stay connected and informed through Bendix expert podcasts, blog posts, videos, and other resources at knowledge-dock.com. Follow Bendix on Twitter at twitter.com/Bendix_CVS. Log on and learn from the Bendix experts at brake-school.com. And to learn more about career opportunities at Bendix Spicer Foundation Brake, visit bendix.com/careers.

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