



News Release

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***FOR IMMEDIATE RELEASE
MATS 2017 Booth No. 32175***

BENDIX CONTINUES POPULAR TECH TALK SERIES AT 2017 MID-AMERICA TRUCKING SHOW

Educational Sessions Address Range of How-to Maintenance Tips and Trucking Hot Topics

ELYRIA, Ohio – March 15, 2017 – Mid-America Trucking Show attendees can once again turn to the popular Tech Talk Series from Bendix Commercial Vehicle Systems LLC to boost their knowledge in topics ranging from air dryer performance to brake maintenance. New this year, is a look at the trucking industry’s pathway to an automated future, including the role that drivers will play. Continuing the tradition established with its launch in 2011, the Tech Talk Series features Bendix product and service experts offering how-to demonstrations, interactive question-and-answer sessions, and discussions of the issues and technologies shaping the commercial vehicle industry.

The 15-minute Tech Talks, open to all show attendees, begin at 11 a.m., Thursday, March 23, and extend through the final session scheduled for 3 p.m., Friday, March 24. All scheduled Tech Talks will take place at Bendix’s booth, No. 32175, in the South Hall. (See page 2 for schedule.)

“With the industry constantly changing, from technologies to regulations, the ‘must see’ Bendix Tech Talks offer a unique forum for people throughout the trucking business – drivers and fleet operators, OEs and maintenance technicians – to discuss the topics that matter most to them,” said Barbara Gould, Bendix director of communications. “In the short space of 15 minutes, tops, trucking professionals come away from each session with new insights and practical knowledge gained straight from the experts. Our friends in the industry can take what they learn and apply it directly to their job – whether it be in a maintenance bay, over a balance sheet, or on the road.”

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The 2017 Bendix Mid-Am Tech Talk Schedule Booth No. 32175, South Hall • Louisville, Kentucky		
	Thursday, March 23, 2017	Friday, March 24, 2017
11 a.m.	<i>Trucking Hot Topic:</i> Getting Automated: From Fusion to Future	<i>How-To Session:</i> Slack Adjusters DO Require Regular Maintenance
1 p.m.	<i>How-To Session:</i> Increase Your Truck's Uptime with Bendix® PuraGuard® Air Dryer Cartridges	<i>Trucking Hot Topic:</i> Drivers and the Automated Future
3 p.m.	<i>How-To Session:</i> Get the Most out of Your Air Disc Brakes: Proper Maintenance and Inspection Techniques	<i>How-To Session:</i> Get the Most out of Your Air Disc Brakes: Proper Maintenance and Inspection Techniques

Shortly after the close of the Mid-America Trucking Show, the Bendix Tech Talk sessions will also be available as a part of the growing curriculum on brake-school.com, the on-line training site from Bendix. The popular tool allows users to advance their education on their own terms, from the site's 24/7/365 accessibility to its new level of training flexibility and customization featuring the most current topics. Visitors will also find the sessions on the Bendix YouTube channel, at www.youtube.com/user/bendixvideos; and in Bendix's new multimedia center at knowledge-dock.com.

About Bendix Commercial Vehicle Systems LLC

Bendix Commercial Vehicle Systems, a member of the Knorr-Bremse Group, develops and supplies leading-edge active safety technologies, energy management solutions, and air brake charging and control systems and components under the Bendix® brand name for medium- and heavy-duty trucks, tractors, trailers, buses, and other commercial vehicles throughout North America. An industry pioneer, employing more than 3,000 people, Bendix is driven to deliver solutions for improved vehicle safety, performance, and overall operating cost. Contact us at 1-800-AIR-BRAKE (1-800-247-2725) or visit bendix.com. Stay connected and informed through Bendix expert podcasts, blog posts, videos, and other resources at knowledge-dock.com. Follow Bendix on Twitter at twitter.com/Bendix_CVS. Log on and learn from the Bendix experts at brake-school.com. And to learn more about career opportunities at Bendix, visit bendix.com/careers.