



News Release

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FOR IMMEDIATE RELEASE

BENDIX PROUDLY RECOGNIZES DRIVERS

DURING NATIONAL TRUCK DRIVER APPRECIATION WEEK

*Special Week Serves as Reminder That Even as Technologies Evolve,
the Importance of Drivers Remains*

ELYRIA, Ohio – Sept. 6, 2018 – Over 10.7 billion tons. Let that number sink in for a moment. That’s how much freight professional truck drivers in the U.S. moved in 2017, according to the American Trucking Associations’ (ATA) newly released *ATA American Trucking Trends 2018*. Hauling that freight were the more than 3.5 million truck drivers who take to the road every day. During National Truck Driver Appreciation Week, Bendix recognizes these men and women, professionals dedicated to keeping our economy on the move and our roadways safe.

National Truck Driver Appreciation Week, an annual event sponsored by the ATA, takes place this year from Sept. 9-15.

The trucking industry is responsible for the constant movement of our freight and our economy. According to the ATA report, trucks transported more than 70 percent of all domestic freight tonnage in 2017. The industry generated more than \$700 billion in revenue, and accounted for nearly 80 percent of the nation’s freight bill.

“Try to imagine a single day without trucks delivering products and rendering services. Much of what we take for granted in our daily lives would be interrupted,” said Barbara Gould, director – corporate communications at Bendix. “Bendix extends our sincere thanks to the men and women who help keep our economy moving forward – and contribute to safer roads – with their exceptional skill and commitment.”

Gould continued, “Drivers will remain the central component of trucking transportation well into the future, regardless of the intensifying conversations around the coming of driverless trucks. Bendix remains fully committed to supporting these vital professionals.”

Support for Drivers on and off the Road

Bendix supports drivers and safe vehicle operation by developing advanced technologies for commercial vehicles and providing education and industry support programs.

On the technology front, the company develops and manufactures leading-edge active safety and braking system technologies for commercial vehicles, from wheel-end components to safety systems such as full stability and collision mitigation. As Bendix has long stressed, responsibility for safe vehicle operation remains with the driver at all times. A skilled, safe driver supported by ongoing and proactive training is the most important aspect of safe roadways.

Throughout the year across North America, Bendix holds countless “Proving Ground” demonstrations for fleet operators and drivers to experience its safety systems firsthand. In turn, Bendix solicits their feedback and expertise to help the company refine the technologies for tomorrow’s trucks.

“Technology offers assistance, but these systems do not replace drivers – technology’s role is to support drivers’ safe driving practices,” said Fred Andersky, Bendix director of customer solutions and marketing – Controls Group, and holder of a Class A CDL. “And the importance of training drivers on these new technologies cannot be overemphasized. That’s why we put so much time and effort into giving fleets and drivers ample opportunity to learn how the systems work – and how they can work for them.”

Bendix’s support of drivers also extends beyond the equipment it provides, through the company’s training and education programs, as well as industry outreach participation and sponsorships. The company operates under the belief that driver and technician education play significant roles in safe vehicle operation.

As one example, Bendix equips the industry with in-depth and up-to-date information through both its long-tenured, in-person Brake Training School and free Bendix On-Line training portal at www.brake-school.com. By visiting the training site, individuals can receive 24/7 training and information on maintenance and operation for a full range of safety technologies.

Trucking professionals can find other around-the-clock resources as well, including the company’s multimedia center, the Knowledge Dock® (knowledge-dock.com), which features an archive of the Bendix Tech Tips series, along with always updated videos, blog posts, podcasts, and white papers.

The company further supports professional truck drivers by sponsoring industry programs focused on celebrating drivers' skills and commitment to safety. For the eighth consecutive year, Bendix served as the sole sponsor of the annual ATA National Truck Driving Championships (NTDC) Grand Champion Award. This year's champion was Scott Woodrome, a Middletown, Ohio-based professional driver for FedEx Freight. Bendix also supports the efforts of the ATA Road Team as a sponsor of America's Road Team "Image Trailer," a rolling resource for the team as they attend public events and industry shows to share their knowledge, talents, and insights.

Through its ever-growing portfolio of technology developments, industry technical leadership, and unparalleled post-sales support, Bendix delivers on safety, vehicle performance, and efficiency, supporting areas critical to fleets' success. By lowering the total cost of vehicle ownership, Bendix helps strengthen return on investment in the equipment and technology that enhance safety for all drivers and passengers who share North America's roads.

For more information about Bendix air brake systems and technologies, call 1-800-AIR-BRAKE (1-800-247-2725) or visit safertrucks.com/solutions.

About Bendix Commercial Vehicle Systems LLC

Bendix Commercial Vehicle Systems, a member of the Knorr-Bremse Group, develops and supplies leading-edge active safety technologies, energy management solutions, and air brake charging and control systems and components under the Bendix® brand name for medium- and heavy-duty trucks, tractors, trailers, buses, and other commercial vehicles throughout North America. An industry pioneer, employing more than 3,200 people, Bendix is driven to deliver solutions for improved vehicle safety, performance, and overall operating cost. Contact us at 1-800-AIR-BRAKE (1-800-247-2725) or visit bendix.com. Stay connected and informed through Bendix expert podcasts, blog posts, videos, and other resources at knowledge-dock.com. Follow Bendix on Twitter at twitter.com/Bendix_CVS. Log on and learn from the Bendix experts at brake-school.com. And to learn more about career opportunities at Bendix, visit bendix.com/careers.

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