



News Release

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FOR IMMEDIATE RELEASE

CARTER EXPRESS PUTS PRIDE ON THE ROAD

*Indiana Carrier's Focus on Driver Safety Includes Nearly 550 Tractors
Equipped with Volvo Active Driver Assist, Built on Bendix® Wingman® Fusion™*

ELYRIA, Ohio – Sept. 25, 2019 – “We’re always on the leading edge of safety technology,” Carter Express Director of Fleet Maintenance Jerry Mastin said. “You can see it just by looking at the trucks we put our drivers in and how we’ve embraced today’s most advanced systems.” Since 2012, the Anderson, Indiana-based carrier has equipped its Volvo tractors with Bendix-based collision mitigation technology. Over the last five model years (2016-20), Carter has added nearly 550 trucks equipped with Volvo Active Driver Assist, built on the Bendix® Wingman® Fusion™ system.

Wingman Fusion is the flagship driver assistance technology from Bendix, the North American leader in the development and manufacture of active safety, air management, and braking solutions for commercial vehicles. A comprehensive camera- and radar-based system, Bendix Wingman Fusion serves as the foundation of Volvo Active Driver Assist, which has come standard on Volvo VNR and VNL models since 2017.

“Anytime we can help our drivers do their jobs more safely, that makes us a better fleet,” Mastin said. “Our equipment and our drivers are the best in the industry: They help us create safe roadways for members of our broader community; and the more steps we can take to assist them, the better. And all our efforts in that direction are strengthened by the relationships we have with Bendix and Volvo.”

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Safety and Carter PRIDE

In 1957, Myron “Duke” Paugh bought a truck dealership in Anderson and put his name above the door. A quarter-century later, Carter Express was founded with three trucks moving parts from auto suppliers to assembly plants. And in 1984, Duke’s son John Paugh partnered his family business with Carter Express owner Will Carter. Later, John Paugh became the sole owner and president of Carter Express and oversaw the formation of a sister company, Carter Logistics, in 2000.

Carter Express employs about 1,300 people across 10 locations in the United States and Mexico, with its 850 drivers serving both of those countries, as well as Canada. The fleet consists of 850 tractors – about 70 percent of which are Volvos – and 1,600 trailers.

“Our safety structure comes from the top down,” Mastin said. “From the offices to the shop to the terminals and warehouses to every mile we travel, everybody stresses safe and legal operation, and the importance of continuous improvement through training.”

The emphasis on safety is reflected in industry recognition: Carter Express is a four-time recipient of the Indiana Motor Truck Association’s Fleet Safety Award and has received the Truckload Carrier Association’s Fleet Safety Award three times.

“Carter PRIDE – which stands for Personal Responsibility In Driving Excellence – means putting safety first every time,” Mastin said. “Everyone here affirms our drivers’ choices to put safety first, even if schedule or fuel efficiency is temporarily sacrificed. And if we can make our fleet safer, we will.”

Proven Solutions Meet the Need

Mastin has spent time in the Carter trucks, sharing long and short drives in many conditions and situations. And he’s seen the difference that thorough driver preparation and advanced driver assistance systems can make.

“We do a lot of training with Bendix and our drivers to make sure everyone is completely comfortable before that truck goes out on the road,” Mastin said. “And once they’ve spent some time behind the wheel, everyone realizes how valuable it is to feel like the truck has their back. We’ve also been pleased to work with Bendix and Volvo to customize certain aspects of the solutions – for example, altering volume levels on some alerts to better suit our team drivers and not disturb the one who’s resting.”

Volvo Active Driver Assist (VADA) – which utilizes Bendix® Wingman® Fusion™, Bendix’s premiere collision mitigation technology – integrates radar, camera, and the vehicle’s brake system into a driver assistance system that delivers driver alerts and interventions to help them

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mitigate rear-end collisions, rollovers, and loss-of-control situations. Unlike radar-only systems, VADA creates a data picture using deep, multisystem integration of the input gathered through radar, video, and the vehicle's brakes working together. The system's camera is powered by the Mobileye® System-on-Chip EyeQ® processor with state-of-the-art vision algorithms.

Working together and not just in parallel, these technologies – along with powerful next-generation computing – create a system that typically assesses situations faster and reacts earlier, while also significantly reducing false alerts and false interventions. VADA offers as standard alert prioritization, enhanced collision mitigation, stationary vehicle braking, and an optional integrated lane departure warning system – which Carter Express has equipped on its tractors – with data capture capability. And because it is built on the Volvo Enhanced Stability Technology by Bendix® full-stability system, Volvo Active Driver Assist also helps drivers avoid additional crash situations, including rollovers and loss-of-control.

Preventing Good Drivers from Having Bad Days

“There's no technology that can replace a safe, alert professional driver who's practicing safe driving habits – the kind of drivers that Carter puts behind the wheel,” said Lance Hansen, Bendix North America regional vice president – fleet/trailer sales and service engineering. “But even the best driver can't see everything at once, and they can't control every other vehicle on the road. Teaming up with Carter Express, Bendix is proud to help prevent great drivers from having a bad day due to circumstances beyond their control.”

Carter and Bendix both emphasize that active safety systems are not intended to enable or encourage aggressive driving, and responsibility for safe vehicle operation remains with the driver at all times. Supporting advanced technology through proactive, ongoing driver training remains vital to shaping tomorrow's transportation together.

Bendix aims to lower the total cost of commercial vehicle ownership and strengthen return on investment in technologies that make travel safer for all who share the road. For nearly 90 years, Bendix has delivered in areas critical to the success of fleets and owner-operators – including safety, vehicle performance, and efficiency – through its ever-growing portfolio of technology developments, accompanied by unparalleled post-sales support.

About Bendix Commercial Vehicle Systems LLC

Bendix Commercial Vehicle Systems, a member of the Knorr-Bremse Group, develops and supplies leading-edge active safety technologies, energy management solutions, and air brake charging and control systems and components under the Bendix® brand name for medium- and heavy-duty trucks, tractors, trailers, buses, and other commercial vehicles throughout North

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