



## *News Release*

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***FOR IMMEDIATE RELEASE***

**BENDIX CELEBRATES 50<sup>TH</sup> EARTH DAY WITH  
SUSTAINABILITY ACHIEVEMENTS AND A VIRTUAL EVENT**

*Commitments to Protect the Environment, Reduce Carbon Emissions,  
and Achieve Zero Waste Take Center Stage in April 2020*

**ELYRIA, Ohio – April 22, 2020** – Bendix (Bendix Commercial Vehicle Systems LLC and Bendix Spicer Foundation Brake LLC) and its employees have long celebrated the annual occasion of Earth Day. Corporate events have included a wide variety of activities symbolizing the company’s commitment to sustainable operations, such as refashioning wood pallets into furniture, planting trees, distributing plants, and hearing from guest speakers on the topics of climate change and environmental progress.

This year, as the company prepares to mark the 50<sup>th</sup> anniversary of Earth Day, employee activities recognizing the global civic event may be noticeably quieter.

But despite the social distancing measures in place around the globe as Earth Week 2020 begins, Bendix employees across its locations will continue to observe the company’s long-standing focus on sustainable operations to protect our planet.

This year, the company will recognize Earth Day with a virtual celebration: Employees are encouraged to observe the event by taking part in a companywide art contest, open to all Bendix employees, their families, and their shelter-in-place partners.

From April 13-24, these individuals are invited to submit their original drawings or works of art created around the theme, “What Earth Day Means to You.” A wide range of artwork is eligible for entry to win gift cards. Entrants are encouraged to be creative: The drawings or

artwork can be produced from a variety of mediums, including sidewalk/driveway chalk art, crayon, pencil, marker, or other materials.

### **A Bendix Tradition Continues**

Founded in 1970, Earth Day is celebrated annually on April 22 and is commemorated over the following days of Earth Week. The events celebrate efforts to protect the planet and prevent climate change.

Likewise, sustainable operations are at the forefront of Bendix's work throughout the year, but the company traditionally marks this annual event through companywide activities that reflect Bendix's commitment to eliminating waste, reducing energy consumption, and remanufacturing.

"Earth Day has always been an opportunity for Bendix employees to celebrate our efforts to protect the planet and recognize our corporate responsibility for sustainable operations," said Maria Gutierrez, Bendix director of corporate responsibility and sustainability. "This year, as we celebrate the 50<sup>th</sup> anniversary of Earth Day, it's a historic chance to see how far we've come, thanks to the efforts of our employees and those initiated through corporate involvement. So we'll continue to forge ahead with our plans to divert waste, decrease energy consumption, expand remanufacturing efforts, and shrink our carbon footprint. But we'll also mark this event by focusing on what more we can do in the years ahead."

### **A Smaller Carbon Footprint**

Waste diversion and energy reduction are central to Bendix's sustainability efforts. The company continues to focus on both areas in connection with its deep alignment to the United Nations' (UN) ambitious Sustainable Development Goals (SDGs). These 17 overarching environmental objectives adopted by UN member states promote prosperity, while protecting the environment. Two of the objectives – Responsible Consumption and Production (encompassed within SDG 12) and Climate Action (the focus of SDG 13) – inform a large part of Bendix's sustainability efforts.

To contribute to these goals, Bendix continues to pursue its 2020 plan to realize absolute reductions of energy consumption and achieve its zero-waste-to-landfill goal at all Bendix manufacturing locations by the end of the year. This follows on the heels of many supporting successes in 2019, including reducing energy consumption by more than 10 million kilowatt hours over the last five years and diverting 97% of its waste from landfill.

Also during 2020, Bendix is supporting the new climate strategy of its Munich, Germany-based parent company, the Knorr-Bremse Group – an effort built on science-based targets and the 2016 Paris Agreement – by working toward absolute reductions of energy consumption instead of simply reduced energy intensity. The company hopes to be carbon neutral by 2050 and to achieve a 50% reduction in carbon emissions by 2030. These achievements are expected to be gained through continued energy-efficiency projects, the use of on-site renewable energy, and by procuring green energy in the market.

### **En Route to Zero Waste**

Bendix also edged closer to achieving its zero-waste-to-landfill objective over the past year, achieving a 90% Year over Year reduction in landfill waste for the first quarter of 2020. During this period, Bendix sent just 16 tons of waste to landfill compared with the 160 tons placed in landfills in the first quarter of 2019.

Nine out of 10 Bendix manufacturing locations have now achieved zero industrial waste to landfill, and in December 2019, three Bendix locations – the Elyria headquarters, and manufacturing locations in Huntington, Indiana, and Bowling Green, Kentucky – made their first trash shipments to waste-to-energy (WTE) providers. The company’s manufacturing campus in Acuña, Mexico, planned to deliver its first trash WTE shipment in April 2020.

Many of these comprehensive zero-waste efforts were recognized by Knorr-Bremse in 2019. Honors included earning a KB Responsibility Award at the global company’s 2019 World Meeting and being asked to help drive Knorr-Bremse’s worldwide initiative on Zero Waste.

“Our waste diversion and energy conservation goals are possible because of the commitment of our employees, who strive to reduce waste in every aspect of their work,” Gutierrez said. “Sustainability has always been one of our core values, and we believe every day should be treated like Earth Day. And we hope to not only reach our own sustainability goals, but to inspire others to find ways to be environmentally conscious in their lives and in their work.”

### **Remanufacturing Conserves**

Remanufacturing has been another facet of the company’s strategy to conserve energy, raw materials, and landfill space. Last year, Bendix Commercial Vehicle Systems produced 2.7 million remanufactured components, saving more than 6,900 tons of raw materials and reducing its carbon footprint by more than 24,000 equivalent tons of CO<sub>2</sub>.

From 2017 to 2019, these operations resulted in a total of 7.2 million parts, more than 20,300 tons of materials saved, and more than 71,000 equivalent tons of reduced CO<sub>2</sub> emissions. A remanufacturing leader for over 40 years, Bendix remanufactures foundation drum brake shoes, valves, air dryers, compressors, steering gears, and electronics.

Bendix's commitment to remanufacturing is one reason why it is one of the first ambassador companies of the Manufactured Again Certification program from MERA – The Association for Sustainable Manufacturing. As an ambassador organization, Bendix works to educate buyers about remanufacturing, suppliers, and performance expectations. The Manufactured Again Certification program helps purchasers easily identify remanufactured goods with like-new quality and warranty coverage. The program also promotes environmental stewardship and remanufacturing as a leading example in the circular economy.

The Manufactured Again Certification program, launched in November 2016, is based on the internationally recognized quality management standards ISO 9001 and IATF 16949. Where ISO 9001 can be used by any organization in any industry, the supplemental IATF 16949 is one of the automotive industry's most widely used international quality standards. To receive Manufactured Again Certification, remanufacturers are required to submit third-party evidence of conformance to the accepted quality standards. The Manufactured Again Verification Committee oversees the program and reviews all applications.

#### **About Bendix Commercial Vehicle Systems LLC**

Bendix Commercial Vehicle Systems, a member of the Knorr-Bremse Group, develops and supplies leading-edge active safety technologies, energy management solutions, and air brake charging and control systems and components under the Bendix® brand name for medium- and heavy-duty trucks, tractors, trailers, buses, and other commercial vehicles throughout North America. An industry pioneer, employing more than 3,400 people, Bendix is driven to deliver solutions for improved vehicle safety, performance, and overall operating cost. Contact us at 1-800-AIR-BRAKE (1-800-247-2725) or visit [bendix.com](http://bendix.com). Stay connected and informed through Bendix expert podcasts, blog posts, videos, and other resources at [knowledge-dock.com](http://knowledge-dock.com). Follow Bendix on Twitter at [twitter.com/Bendix\\_CVS](https://twitter.com/Bendix_CVS). Log on and learn from the Bendix experts at [brake-school.com](http://brake-school.com). And to learn more about career opportunities at Bendix, visit [bendix.com/careers](http://bendix.com/careers).

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