



## *News Release*

*For more information, contact:*

Barbara Gould  
**Bendix Commercial Vehicle Systems LLC**  
(440) 329-9609  
barbara.gould@bendix.com

or Ken Kesegich  
**Marcus Thomas LLC**  
(888) 482-4455  
kkesegich@marcusthomasllc.com

***FOR IMMEDIATE RELEASE***

**BENDIX SALUTES AND SUPPORTS MEN AND WOMEN BEHIND THE WHEEL**  
**DURING NATIONAL TRUCK DRIVER APPRECIATION WEEK**

*Drivers Remain Crucial to Highway Safety and Shaping Tomorrow's Transportation*

**ELYRIA, Ohio – Sept. 3, 2019** – If professional truck drivers in the United States decided to form their own city, it would be the country's third largest, with a population of more than 3.5 million strong. Those men and women represent the equivalent of more than 1¼ city of Chicago residents hitting the road every day. With National Truck Driver Appreciation Week approaching, everyone at Bendix Commercial Vehicle Systems LLC salutes the invaluable, dedicated drivers delivering professionalism and safety along with the materials and goods that keep America moving.

Sponsored by the American Trucking Associations (ATA), National Truck Driver Appreciation Week 2019 takes place Sept. 8-14. Last year, according to ATA, trucks moved nearly 11.5 billion tons of freight – more than 71 percent of the nation's tonnage freight, and an increase of 800 million tons from 2017.

"Every hour of every day, we all depend on the things that America's professional truck drivers bring into our lives," said Barbara Gould, director – corporate communications at Bendix. "Their skill and commitment are unmatched in being necessary to highway safety, and their around-the-clock dedication keeps the country and its economy moving forward in countless ways.

**BENDIX SALUTES AND SUPPORTS MEN AND WOMEN BEHIND THE WHEEL DURING NATIONAL TRUCK DRIVER APPRECIATION WEEK**

Sept. 3, 2019/Page 2

“All of us at Bendix offer sincere gratitude and a pledge to keep working in pursuit of the technologies, training, and solutions that will help keep them safe and their vehicles operating in good condition – so that they can return to their loved ones at the end of their travels.”

**The Right Equipment and Driver Input**

Bendix, the North American leader in the development and manufacture of active safety, air management, and braking system technologies for commercial vehicles, supports truck drivers and safe vehicle operation through several efforts. These include development of advanced commercial vehicle safety technologies, driver and technician training and education, and backing of industry programs that celebrate and recognize professional drivers.

Bendix continuously strives to engineer solutions that help drivers do their jobs more safely, from wheel-end components such as air disc brakes to Advanced Driver Assistance Systems (ADAS) – including collision mitigation, blind spot monitoring, and automatic parking brake technology that provides rollaway prevention, as well as improved in-cab ergonomics. There is no substitute for skilled, safe drivers supported by ongoing, proactive training: Bendix safety technologies complement safe driving practices, and responsibility for the safe operation of the vehicle remains with the driver at all times.

“Two-way communication and hands-on experience are incredibly important to the industry’s pursuit of safer trucks for drivers and safer roads for everyone,” said Fred Andersky, Bendix manager of marketing demonstrations and customer interactions, and Class A CDL holder. “That’s why throughout the year, Bendix holds ‘Proving Ground’ demonstrations across North America, where we invite drivers and fleet operators to not just see and feel today’s safety systems in action, but to provide feedback and expertise as we refine the technologies. It’s very much a collective effort to shape tomorrow’s transportation – together.”

**Knowledge Is Power**

That collaboration also includes sharing industry knowledge and expertise, which Bendix offers by providing in-depth and up-to-date information through multiple channels.

This year, along with its long-tenured in-person Air Brake Training program, Bendix began offering a two-day Advanced Technology Training course that picks up where the air brake training ends, covering the operation and troubleshooting of higher-level driver assistance and safety systems, as well as diagnostic software. The free Bendix On-Line training portal at [www.brake-school.com](http://www.brake-school.com) and the Knowledge Dock® ([knowledge-dock.com](http://knowledge-dock.com)) both serve as

**BENDIX SALUTES AND SUPPORTS MEN AND WOMEN BEHIND THE WHEEL DURING NATIONAL TRUCK DRIVER APPRECIATION WEEK**

Sept. 3, 2019/Page 3

24/7/365 resources for training and information as well, including in-depth video courses, the Bendix Tech Tips series, podcasts, and white papers.

For nine years running, Bendix has served as the sole sponsor of the annual ATA National Truck Driving Championships (NTDC) Grand Champion Award, one of the company's highest-profile sponsorships of an industry program focused on celebrating truck drivers' skills and commitment to safety. This year, Middletown, Ohio-based Scott Woodrome – a driver for FedEx Freight with more than 1.8 million safe driving miles in his career – earned his second consecutive Grand Champion trophy. Bendix is also a sponsor of the ATA America's Road Team "Image Trailer," a rolling resource for the team as they attend public events and industry shows to share their knowledge, talents, and insights.

"Even as commercial vehicles become more automated and industry conversations swirl around driverless concepts, Bendix believes that drivers will remain crucial to trucking and transportation for a long way down the road, and we'll continue to support them," Gould said.

"If you got it, a truck brought it, as they say," she concluded, "and if a truck brought it, then thanks go to those behind the wheel – and we're proud to focus our efforts on putting them in the safest commercial vehicles possible."

**About Bendix Commercial Vehicle Systems LLC**

Bendix Commercial Vehicle Systems, a member of the Knorr-Bremse Group, develops and supplies leading-edge active safety technologies, energy management solutions, and air brake charging and control systems and components under the Bendix® brand name for medium- and heavy-duty trucks, tractors, trailers, buses, and other commercial vehicles throughout North America. An industry pioneer, employing more than 3,200 people, Bendix is driven to deliver solutions for improved vehicle safety, performance, and overall operating cost. Contact us at 1-800-AIR-BRAKE (1-800-247-2725) or visit [bendix.com](http://bendix.com). Stay connected and informed through Bendix expert podcasts, blog posts, videos, and other resources at [knowledge-dock.com](http://knowledge-dock.com). Follow Bendix on Twitter at [twitter.com/Bendix\\_CVS](https://twitter.com/Bendix_CVS). Log on and learn from the Bendix experts at [brake-school.com](http://brake-school.com). And to learn more about career opportunities at Bendix, visit [bendix.com/careers](http://bendix.com/careers).

###