



News Release

For more information, contact:

Barbara Gould
Bendix Commercial Vehicle Systems LLC
(440) 329-9609
barbara.gould@bendix.com

or

Ken Kesegich
Marcus Thomas LLC
(888) 482-4455
kkesegich@mtllc.com

FOR IMMEDIATE RELEASE

BENDIX SALUTES SKILLED PROFESSIONALS DURING
NATIONAL TECHNICIAN APPRECIATION WEEK

Honoring the Technicians Behind Every Mile on the Road and On-Time Delivery

AVON, Ohio – Sept. 22, 2025 – Safety on the road starts long before a driver turns the key – it begins with technicians who strive to make sure each vehicle is ready for the job. From Sept. 21-27, during the sixth annual National Technician Appreciation Week, Bendix Commercial Vehicle Systems LLC (Bendix) joins the industry in recognizing the professionals who keep trucks road-ready and safe.

Sponsored by the American Trucking Associations (ATA) and its Technology & Maintenance Council (TMC), this year's observance follows the ATA TMC fall meeting and the TMC SuperTech National Technician Skills Competitions – held Sept. 14-18 in Raleigh, North Carolina.

"Technicians are the backbone of trucking," said Nicole Oreskovic, Bendix vice president of sales and marketing. "They're working at all hours, in every condition, helping to make sure vehicles and drivers can do their jobs safely. Vehicles not properly and regularly maintained contribute to increased downtime, the ripple effects of which reach every part of daily life. The responsibilities technicians handle are demanding and central to the industry, and their contributions merit acknowledgment year-round."

Bendix once again served as a proud sponsor of the TMC SuperTech competitions, supporting two skill stations focused on advanced driver assistance systems (ADAS) and brakes, respectively – where technicians demonstrated their knowledge through written exams and hands-on challenges.

Sponsors of this unique program help fund the TMC's ongoing efforts to burnish the image of professional technicians and attract new talent to the field through scholarships, outreach, and high-visibility programs. Bendix's continued involvement underscores its commitment to supporting the professionals who keep commercial vehicles operating safely and reliably.

Training and Resources That Make a Difference

In addition to its sponsorship role, Bendix has built a decades-long record of providing education and support to technicians. As new technologies reshape commercial vehicles and expand the skills technicians need, Bendix delivers resources that help vehicle operators and their maintenance teams stay prepared.

Its in-person [Brake School](#) is one of the industry's longest-running training programs, blending hands-on sessions with virtual instruction to offer practical tools and up-to-date knowledge. Available 24/7 since its launch more than a decade ago, the [Bendix On-Line Brake School](#) consists of more than 120 courses covering braking and active vehicle safety systems, with options to customize learning plans for fleets and track technician progress.

Additional resources include:

- **On-site demonstrations and troubleshooting education** – Direct instruction from Bendix experts to help technicians address on-the-ground challenges.
- [B2Bendix.com Document Library](#) – Service data sheets, operating manuals, product training documents, installation instructions, and more.
- [Knowledge Dock™](#) – Blogs, podcasts, and Tech Tips for ongoing insights.
- **Bendix Tech Team (1-800-AIR-BRAKE)** – An expert group providing real-time technical support, training guidance, and product troubleshooting. The team forms the heart of Bendix's education programs, along with the company's field-tested sales and service professionals and veteran field technical support team.

Bendix emphasizes that advanced technologies complement safe driving practices. No commercial vehicle safety technology, including Bendix safety technologies, replaces a skilled, alert driver exercising safe driving techniques and proactive, comprehensive driving training. Responsibility for the safe operation of the vehicle remains with the driver at all times. Never wait for the system to intervene. Every driver should carefully review the operator's manual and be trained by the fleet or vehicle owner on the proper operation and limitations of the ADAS system during operation.

“At Bendix, we build safety systems and support the people who maintain them,” Oreskovic said. “Technicians help make the difference between technology on paper and safety on the road. Our role is to provide the resources that help them do that job with confidence.”

About Bendix Commercial Vehicle Systems LLC

Bendix Commercial Vehicle Systems, a member of Knorr-Bremse, develops and supplies leading-edge active safety technologies, energy management solutions, and air brake charging and control systems and components under the Bendix® brand name for medium- and heavy-duty trucks, tractors, trailers, buses, and other commercial vehicles throughout North America. An industry pioneer, employing more than 3,600 people, Bendix is driven to deliver the best solutions for improved vehicle safety, performance, and overall operating cost. Contact us at 1-800-AIR-BRAKE (1-800-247-2725) or visit [bendix.com](https://www.bendix.com). Stay connected and informed through Bendix expert podcasts, blog posts, videos, and other resources at knowledge-dock.com. Follow Bendix on X, formerly known as Twitter, at x.com/Bendix_CVS. Log on and learn from the Bendix experts at brake-school.com. And to learn more about career opportunities at Bendix, visit bendix.com/careers.

#