



News Release

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FOR IMMEDIATE RELEASE

OPERATION SAFE DRIVER WEEK: BENDIX SUPPORTS NORTH AMERICA'S COMMERCIAL VEHICLE DRIVERS

*Company Highlights the Importance of Equipping Professional
Truck Drivers With Technology and Training*

AVON, Ohio – July 14, 2025 – As vehicles of all kinds grow more sophisticated, the importance of skilled, alert drivers remains unchanged. At the heart of safer roadways is the person behind the wheel – whether in a commercial truck or a passenger car. That's the message of Operation Safe Driver Week, taking place July 13-19 across North America – and it's why Bendix Commercial Vehicle Systems LLC (Bendix) proudly supports the annual awareness campaign coordinated by the Commercial Vehicle Safety Alliance (CVSA).

Operation Safe Driver Week is dedicated to improving driving behaviors among both commercial and passenger vehicle drivers through education, outreach, and enforcement efforts in the U.S., Canada, and Mexico. Law enforcement agencies and safety organizations focus on speeding, distracted driving, seat belt usage, and other behaviors that impact roadway safety.

"Having a well-trained, attentive driver in control of the vehicle is the most important factor in commercial vehicle safety," said Nicole Oreskovic, Bendix vice president of sales and marketing. "That's why Bendix develops the technologies and educational tools that help drivers perform at their best – while reinforcing the fact that nothing replaces the responsibility and judgment of the person behind the wheel."

Helping Drivers Stay Aware

For a reminder of what's at stake, consider that large trucks were involved in an estimated 536,424 police-reported crashes across the U.S. in 2022, according to the National Highway Traffic Safety Administration (NHTSA). The report noted those crashes resulted in approximately 160,608 people injured and 5,936 lives lost. These figures underscore the critical importance of supporting safe driving practices and equipping professional drivers with advanced tools and training to help mitigate risk on the road.

"Driving a commercial vehicle today means navigating some unpredictable roads, shifting traffic conditions, and constant distractions," said TJ Thomas, Bendix director of marketing and customer solutions. "Safety systems can help make a real difference in the moments that matter most."

Bendix, the North American leader in the development and manufacture of active safety and braking system technologies for commercial vehicles, delivers systems designed to help drivers recognize a potential collision and take timely action to help them mitigate a crash or potentially lessen its severity.

The company's flagship advanced driver assistance platform, Bendix® Fusion™, integrates forward-facing radar, camera, and the Bendix® ESP® brake system to deliver features such as autonomous emergency braking, adaptive cruise control, overspeed alerts, and lane departure warnings – all while prioritizing alerts to assist the driver. These systems help drivers when responding to changing conditions on the road.

Because Fusion is built on the Bendix ESP Electronic Stability Program full-stability system, it also supports drivers in potentially mitigating conditions that would lead to rollover and loss of control – dangerous scenarios large trucks may face.

Thomas emphasized that the technologies are not driver replacement systems. Bendix safety technologies complement safe driving practices. No commercial vehicle safety technology replaces a skilled, alert driver exercising safe driving techniques and proactive, comprehensive driver training. Responsibility for the safe operation of the vehicle remains with the driver at all times.

Safer Vehicles Begin at the Wheel-End

Brakes, slack adjusters, and friction – the equipment at a truck's wheel-ends – are crucial to ensuring that the vehicle and its higher-level safety systems will perform as expected while also delivering driver comfort and confidence.

Bendix offers a comprehensive portfolio of wheel-end components that support consistent, confident stopping power, including:

- Bendix® ADB22X® air disc brake (ADB) – North America's most widely adopted ADB platform
- Bendix® ES™ (Extended Service) family of light and durable foundation drum brakes
- Bendix® Versajust® automatic slack adjuster
- Bendix® EnduraSure® spring brakes

Bendix offers a range of ADB solutions to meet different tractor, truck, and trailer requirements. Since introducing the ADB22X air disc brake in 2005, Bendix has drawn on a 20-year legacy of providing industry leadership and technical expertise in air disc brake technology – helping fleets understand, adopt, and optimize braking performance across a wide range of applications.

“Reliable wheel-end components are central to safe driving,” said Guangning Zhao, product group director for NA air disc brake and systems. “Drivers depend on consistent braking response and high-performance systems they can trust under pressure.”

Putting Knowledge in Drivers' Hands

To get the most from advanced safety technologies, drivers must understand how these systems behave on the road – and how to interact with them effectively. That's why Bendix places so much emphasis on education and awareness.

The company supports ride-and-drive demonstrations, in-cab video documentation, and training programs that help drivers build familiarity with Bendix® Fusion™, Bendix® ESP®, and other safety systems. Videos and resources are available on [Bendix's YouTube channel](#) and the [“Truck Talk with Bendix” podcast](#), including a special “Driver Insight Series.”

“Technologies like Fusion are tools to help drivers improve safety,” Thomas said. “Drivers should always review the operator's manual to understand what features are included, how they work, and their limitations. That understanding is essential to help build driver confidence as they better understand how ADAS complements safe driving practices.”

Bendix also works with fleets to support their driver training programs, offering supplemental materials, system documentation, and technical insights.

Tools for Technicians

Support for safe driving includes making sure the vehicle is in top condition – and that's where technician training plays a key role. To help maintenance teams stay current with advancing systems, Bendix offers a wide range of educational programs:

- [Bendix Brake School](#), one of the industry's longest-running in-person, hands-on training programs with classes scheduled across the country; it also includes virtual options
- On-site maintenance demos and system troubleshooting education
- The recently expanded [Bendix On-Line Brake School](#), which in early 2025 surpassed 200,000 registered users, who can access a Bendix-developed curriculum covering the full spectrum of braking and active vehicle safety system product topics; it provides more than 100 maintenance courses and tests for sharpening technical skills 24/7/365. Bendix also provides customized educational plans for fleets and industry organizations, along with tracking tools and progress monitoring.

At the [B2Bendix.com](#) hub, service manuals, product training documents, installation instructions, and more can be found in the document library.

Field-tested sales and service professionals form the heart of Bendix's training education programs, along with its veteran field technical support team and the Bendix Tech Team at 1-800-AIR-BRAKE (1-800-247-2725) – an expert technical support group providing service advice, brake system troubleshooting, and product training.

"Providing safe vehicles starts with knowledgeable people," said Brian Screeton, Bendix manager – technical training and service. "Whether it's a two-truck fleet or a national operation, we're here with technical insight and support that helps keep drivers – and everyone else on the road – safer."

About Bendix Commercial Vehicle Systems LLC

Bendix Commercial Vehicle Systems, a member of Knorr-Bremse, develops and supplies leading-edge active safety technologies, energy management solutions, and air brake charging and control systems and components under the Bendix® brand name for medium- and heavy-duty trucks, tractors, trailers, buses, and other commercial vehicles throughout North America. An industry pioneer, employing more than 3,600 people, Bendix is driven to deliver the best solutions for improved vehicle safety, performance, and overall operating cost. Contact us at 1-800-AIR-BRAKE (1-800-247-2725) or visit [bendix.com](#). Stay connected and informed through Bendix expert podcasts, blog posts, videos, and other resources at [knowledge-dock.com](#). Follow Bendix on X, formerly known as Twitter, at [x.com/Bendix_CVS](#). Log on and learn from the Bendix experts at [brake-school.com](#). And to learn more about career opportunities at Bendix, visit [bendix.com/careers](#).

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